

Elizabeth Schultz

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Portfolio: www.EllieJaneSchultz.com Pw: ESportfolio

PROFESSIONAL EXPERIENCE

BBDO ATLANTA *Atlanta*

My clients include: Voya, Georgia Lottery, Children's Hospital of Atlanta

- **Content Producer** *June 2021—October 2021*
 - Managed and facilitated the process of projects from creative inception through production and eventual broadcasting of creative campaign concepts for clients e.g. brands like Georgia Lottery, Voya, Children's Hospital of Atlanta
 - Orchestrated first comprehensive animation toolkit for Voya brand
 - Prepared two-year campaign budget for Children's Hospital of Atlanta new community awareness program

WUNDERMAN THOMPSON (formerly J. Walter Thompson) *Atlanta*

- **Social Media Producer** *(Freelance) Jan 2020—March 2020*
 - Worked on government contract for the US Marine Corps producing interactive social media content (Instagram, YouTube)
 - Led shoots at multiple Marine Corps bases with highest levels of security protocols
 - Led the Behind the Scenes production crew on complex, large budget broadcast shoots; including interviews with both high-ranking officials and new Marine recruits
 - Daily client interaction both in-office and during on-site production

OGILVY & MATHER *Chicago*

My clients include: Glade, CDW, Tyson, Jimmy Dean, Kiwi, Huggies

- **Associate Producer / Producer** *(Freelance) Jan 2019 – June 2019*
 - Producer of two Cannes award-winning case study videos for Glade (Silver Lion in Mobile Category; Bronze in Social & Influencer)
 - Plan and manage timelines, evaluate bids/organize budgets, organize shoots, orchestrate negotiations with vendors and agents, and oversee pre-production, production, and post-production for broadcast, social, digital spots
 - Operate as lead Producer for several CDW shoots, S.C. Johnson—Glade, and S.C. Johnson—KIWI
 - Adapt to necessary adjustments that arise leading into production and during shoot days, with clients in attendance
 - Produced a Huggies test shoot within 24hrs notice of client request, including using a baby as talent

LEO BURNETT *Chicago*

My clients include: P&G Always (global), Marshalls, Samsung, Allstate, Kraft, Philip Morris, Esurance, Pfizer, Nintendo, 5th/3rd Bank, Firestone, Planters, Cheezits, Special K, Delta Faucets, Keebler, Art Institute of Chicago, Eggo

- **Associate Producer (agency side)** *Feb 2016 – June 2018*
 - Produce a variety of content ranging from social media to \$100,000+ broadcast productions. Projects include full-up productions for broadcast national TV and radio spots, online video, animation, social media content for Facebook, Instagram, Twitter, Snapchat, Youtube
 - Organize and execute multiple productions across various brands simultaneously, while maintaining high quality work
 - Collaborate with different departments within the agency during each step of production, including strategy, legal, and predominantly creative
 - Work with international teams (England, Lebanon, France, Switzerland, Canada, Mexico) to execute Global campaigns
 - Accomplished production of two spots at seven different locations in one 14hr day
- **Associate Producer (Greenhouse)**
Leo Burnett's in-house production company *April 2015 – Jan 2016*
 - Responsibilities include managing the pre-production, and predominantly line producing, post-production, audio engineers, and directors
 - Part of several brand experiential activations for Target Shampoo "HairFood", Off The Street Club, and Com-Ed IceBox Derby

EDUCATION

Northwestern University, Bachelor of Arts in School of Communications *(June 2014)*

- **Majors:** Communication Studies and Psychology | GPA: 3.6 | Dean's List

LEADERSHIP & ACTIVITIES

APPLAUSE FOR A CAUSE, *Student philanthropic production company that writes, produces and premieres a feature-length film shown to the student body at a red carpet event. All ticket sales are donated to the year's designated charity.* www.applausenu.org

- **Executive Producer and Co-Chair** *(2012-2013)*
 - Leader of an organization of 76 students and manager of all departments
- **Public Relations Chair** *(2011-2012)*
 - Produced red-carpet event

HOBBIES

Small Business Owner, Ellie Jane Jewelry (est. 2020)

- www.elliejanejewelry.etsy.com ; @elliejanejewelry on Instagram

Tennis

- high school Team State Champions 2006 & 2008; Chicago tennis city league champion 2016 & 2018; ALTA mixed doubles league 2022

Film lover